

celia

Immunity

Build resiliency against chronic pain and inflammation.

NAD+



About

A vital coenzyme that boosts cellular energy, enhances DNA repair, and supports healthy aging by optimizing mitochondrial function and promoting overall metabolic health.

Benefits

- Supports cellular energy production
- Enhances DNA repair and longevity
- Improves cognitive function
- Stimulate neural plasticity
- Reduce neuroinflammation

Dosing

- Pull .50ml dose into the syringe and inject into the buttocks subcutaneously 3 x a week

*Can be administered IM if experiencing redness, itching or swelling at the injection site

Mechanism of Action

Learn more on page 2.

Duration

12 months

What's Included

Reconstitution Instructions:
This product is already reconstituted.

Administration Kit:
(20) 27-30G subq needles



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Mechanism of Action

1. Electron Transport and Energy Production (Redox Reactions):

- Role in Cellular Respiration:
 - a. NAD⁺ acts as an electron carrier in oxidative phosphorylation.
 - b. It participates in redox reactions, alternating between oxidized (NAD⁺) and reduced (NADH) states.
- Process:
 - a. NAD⁺ accepts two electrons and one proton (H⁺) during catabolic reactions (e.g., glycolysis, citric acid cycle).
 - b. This reduces NAD⁺ to NADH.
 - c. NADH then donates the electrons to the electron transport chain in mitochondria, driving ATP production through oxidative phosphorylation.

2. Substrate for NAD⁺-Dependent Enzymes:

- NAD⁺ serves as a substrate for various enzymes involved in cell signaling and repair, including:
 - A. Sirtuins (Class III Histone Deacetylases):
 - NAD⁺ is consumed by sirtuins to regulate gene expression, stress responses, and mitochondrial function.
 - This process links NAD⁺ levels to longevity and metabolic health.
 - B. PARPs (Poly(ADP-Ribose) Polymerases):
 - PARPs use NAD⁺ to repair DNA damage through poly(ADP-ribosylation).
 - High DNA damage can deplete NAD⁺ levels, impacting cellular energy and repair mechanisms.
 - C. CD38/CD157 Enzymes:
 - These enzymes metabolize NAD⁺ into signaling molecules such as cyclic ADP-ribose, which regulates calcium signaling and immune responses.

3. Regulation of Cellular Metabolism:

- NAD⁺/NADH Ratio:
 - Acts as a metabolic sensor and regulator, influencing pathways such as glycolysis, gluconeogenesis, and fatty acid oxidation.
 - A high NAD⁺/NADH ratio favors catabolic processes, while a low ratio supports anabolic pathways.

